

# NEW EAGLE ELEMENTARY SCHOOL

Dear Friend,

On behalf of the New Eagle Elementary PTO, it is my honor to ask you to partner with us in support of Cultural Arts education and PTO sponsored activities for our community's children. This spring, we will host an online auction fundraiser and a family event, Road Riddles. Both are opportunities for you to support your local elementary school and increase awareness of your business to our community of active, involved local parents.

We have two opportunities for you, and hope you will consider both and let us know your interest before March 1:

1. **Provide an item or gift certificate for our online auction, which will take place March 22-25.** Your item will appear with your business's logo on our online auction site, which is available not only to New Eagle parents but also to the entire community. We will also highlight all donors on the PTO website and via marketing ahead of the event. Funds raised by the auction will support our extraordinary Cultural Arts program, which brings high quality, professional performances and workshops to encourage our students' appreciation for theatre, dance, music and literary arts. Our Cultural Arts programs are funded exclusively by the PTO. Especially after skipping this main fundraiser in 2021, our Cultural Arts programming needs support.
2. **Allow your place of business to be a destination in our Road Riddles game on Saturday, March 26.** If your place of business is a destination, families will find it using clues and will go to your location and take a selfie in the late afternoon/evening of March 26. You would need a well-lit location with a sign to be included. You may also choose to provide a coupon or gift to participants to go to your location, or a large item to be used as a prize for the game. Our goal is to support local businesses by making Road Riddles participants aware of your name and location. Logos for all participating locations will also be posted on the event website after the event.

As a non-profit, we rely on the support of our parents and our local community to provide inspiring programming and opportunities to our youth. We share your commitment to our local community, and hope you will partner with us for our online auction or Road Riddles this spring. Please visit <https://forms.gle/mbjPmuy4XkC3d6PS8> to indicate how you can support the New Eagle PTO. All donations are tax-deductible, by the extent of the law. The New Eagle PTO's EIN number is 23-2803841.

*Please contact Rachel Kramer at [rkramer43@gmail.com](mailto:rkramer43@gmail.com) or 773-531-5299 with any questions or to arrange pick up of your auction donation. You may also send donations to: New Eagle Elementary School, ATTN PTO Fundraising, 507 Pugh Road, Wayne, PA 19087*